

Originally appeared on News-Journal Online at
<http://www.news-journalonline.com/NewsJournalOnline/Lifestyle/Garden/03AccentHOME02062604.htm>

| [Print This Page](#)
| [Close This Page](#)

Plastic razor blades: Safety in colors

Last update: 26 June 2004

A trip to the 59th annual National Hardware Show in Las Vegas last month really paid off for Ormond Beach inventor and entrepreneur Chris Branden.

Nationwide home-improvement experts James and Morris Carey, better known as the Carey Brothers, were prowling around "in search of the latest and greatest in new home products." The Careys zeroed in on Branden's neon-colored ScrapeRite plastic razor blades (after Branden helped a bit by strategically placing the blades in the Careys' line of vision).

Faster than you can scrape a love bug off a car grill -- literally, since that's one of the uses pictured on the product's Web site -- the Branden blades became stars.

The brothers mentioned ScrapeRite on their radio show and wrote about the product in their nationally syndicated newspaper column. The Careys, on their Web site, www.onthehouse.com, note that their words reach millions of people each week.

Now Branden is dealing with the fallout of instant celebrity-dom. He says folks are calling him from California and Tennessee and elsewhere, wanting to know where to find his product. Meanwhile, Branden wonders why somebody didn't invent a razor-blade alternative long ago. Let's face it, the original steel-edged blade wasn't named a razor without good reason.

While West Coast folks wait for store buyers to stock up, residents of Volusia and Flagler counties need only venture down the street to find the scrapers. Stores that carry the product include the following:

- Daytona Nut and Bolt in Daytona Beach, South Daytona, Ormond Beach, St. Augustine, DeLand and New Smyrna Beach.
- Southern Paint & Supplies locations in Daytona Beach, Ormond Beach and New Smyrna Beach.
- Higgs Auto Paint & Body Shop in Holly Hill.

For the suggested retail price of \$3.99, you get five double-edged plastic blades and one holder. They're good for lots more than scraping off love bugs. Learn more at www.scaperite.com

-- Home & Garden Editor Gerri Bauer

© 2003 News-Journal Corporation. © www.news-journalonline.com. Do not republish or distribute without permission.